

# Together by Design : Lessons from Canada's Voluntary Sector Initiative

## OUTREACH AND PARTNERING

New Brunswick Department of the  
Environment and Local Government

## ENVIRONMENT

Colette Lemieux

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# ENVIRONMENT

- ◆ Volunteers in New Brunswick
- ◆ Outreach and Partnering
- ◆ Funding Opportunities
- ◆ Volunteers & Development of Public Policy
- ◆ Encouragement for Public Involvement
- ◆ Partnering Possibilities

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# Volunteers in New Brunswick

- ◆ Volunteers carry out work in many areas;
  - Sports
  - Recreation
  - Arts and culture
  - Health
  - Religion
  - Environmental Planning and Protection



# Volunteers in New Brunswick

Promoting awareness and action on  
environmental issues



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# Outreach and Partnering

- ◆ Principle delivery mechanism for helping groups to grow and evolve



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# Outreach and Partnering

- ◆ DELG's initiative provides services to various partners to help them develop and share knowledge, expertise and resources in the management of water quality on a watershed basis



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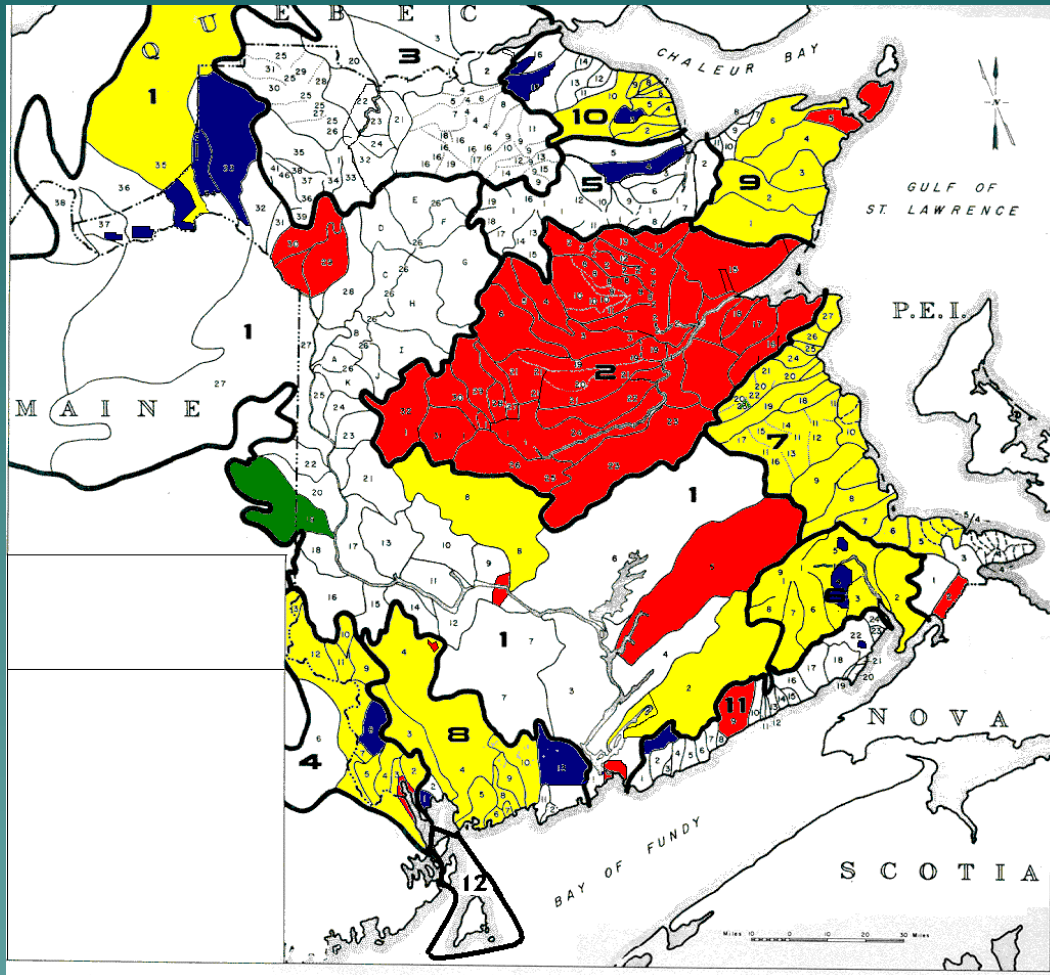
# Outreach and Partnering

## ◆ Goals

- Provide tools required for watershed planning in New Brunswick;
- Build capacity in community-based groups;
- Enhance partnering and communication with community groups;
- Improve interaction with all stakeholders in water and watershed planning and management;
- Enhance baseline knowledge for water in the Province.



# Outreach and Partnering



Initiative presently works with 31 watershed groups in New Brunswick

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# Outreach and Partnering

- ◆ Agreement on the environment
  - Quebec/New Brunswick inter-provincial agreement
  - Maine/New Brunswick agreement



# Outreach and Partnering

- ◆ Communities participate in various activities towards the management of the environment



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# Funding Opportunities

- ◆ Federal, provincial, territorial and local governments together provide more than ½ of the voluntary sector's total annual revenues
  - 85% coming from the provincial and territorial levels of government

*Source: A Code of Good Practice on Funding*

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# Funding Opportunities

## ◆ Provincial

- New Brunswick Environmental Trust Fund (NBETF)
- New Brunswick Wildlife Trust Fund (NBWTF)

## ◆ Federal

- Eco Action

## ◆ Other opportunities

- Gulf of Maine Council, Action Plan Grants



# Funding Opportunities - NBETF

- ◆ New Brunswick Environmental Trust Fund ETF
  - Action-oriented projects aimed at protecting, preserving and enhancing the Province's natural environment
  - Annual amounts awarded average \$5 million dollars
  - *Beverage Containers Act*





# Funding Opportunities - NBETF

- ◆ Who can apply?
  - Community Groups
  - NB Municipalities
  - Institutions furthering sustainable development



# Funding Opportunities - NBETF

## ◆ PROVINCE OF NEW BRUNSWICK ENVIRONMENTAL TRUST FUND PROJECT PROPOSAL [Home](#) | [Back](#) | [Français](#)

This form is also available in [Microsoft Word](#) format.

- ◆ Please send any attachments (text and/or image files) to [ETF-FFE@gnb.ca](mailto:ETF-FFE@gnb.ca).

- ◆ **Project**

- ◆ **Title:**

- ◆ **Location:**

- ◆ **Start Date:**            **Finish Date:**

**Total ETF amount being applied for\*:**

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# Funding Opportunities - NBETF

- ◆ Categories for Funding
  - Protection
  - Restoration
  - Sustainable Development
  - Conservation
  - Education
  - Beautification

Envirothon 2004



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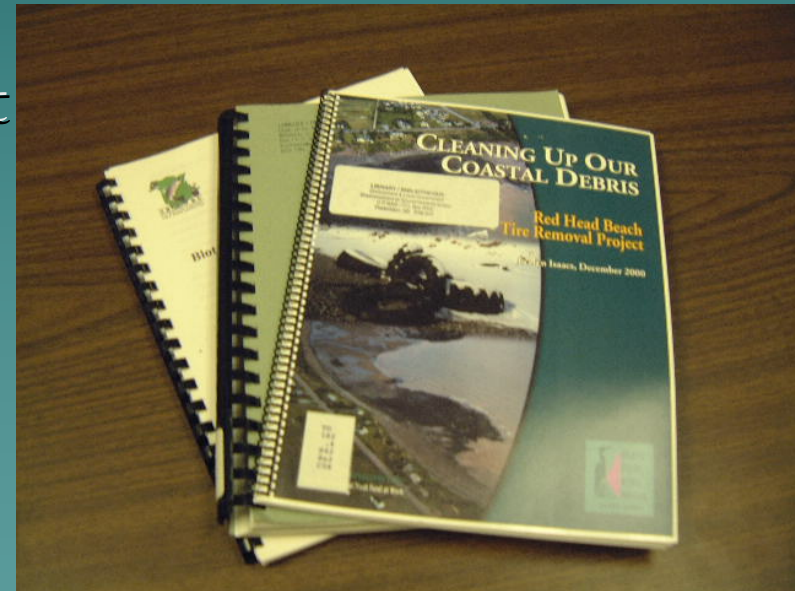
# Volunteers contributions to NBETF projects

- ◆ Volunteers:
  - rehabilitate and protect habitat;
  - engage in clean-up activities;
  - spread the word about the state of the environment to others;
  - educate others about various aspects of the environment;
  - raise and donate money for environmental projects.



# Volunteers & Development of Public Policy

- ◆ Volunteers contributes to research and public policy development
  - Waste Management
  - Wetland/Habitat Management
  - Energy Conservation
  - Education
  - Coastal
  - Air Quality





# Volunteers & Development of Public Policy

- ◆ Volunteers contributes to research and public policy development
  - Climate Change
  - Rural Planning
  - Water and Wastewater Protection
  - Restoration
  - Beautification



# Volunteers & Development of Public Policy

- ◆ Volunteers are strongly linked to policies and programs such as the
  - Water Classification
  - Coastal Areas Protection Policy
  - Environmental Impact Assessment



# Volunteers & Development of Public Policy

## ◆ Water Classification

- Volunteers are involved as true partners in the process of making decision on watershed management issues.



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# Volunteers & Development of Public Policy

- ◆ Coastal Areas Protection Policy
  - Volunteers are involved in habitat management and scientific research projects.



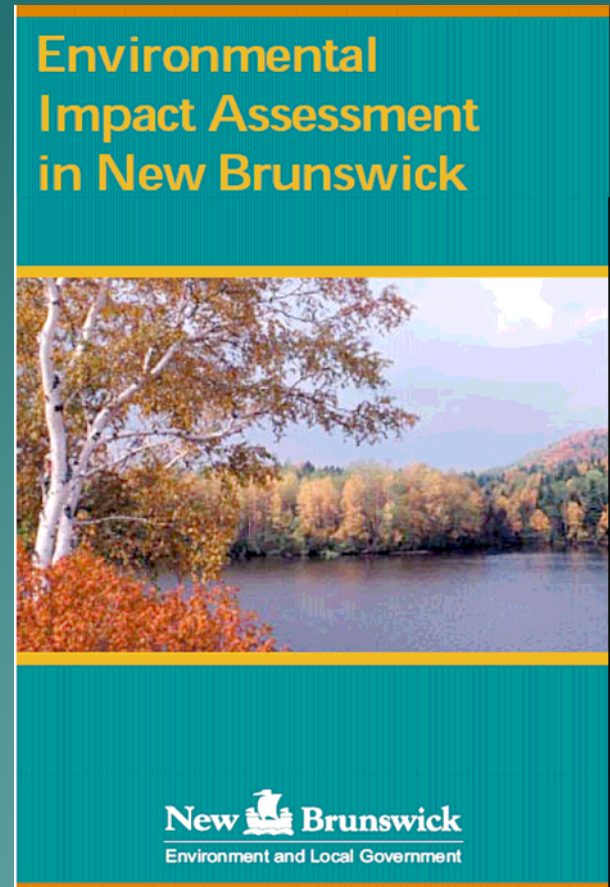
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# Volunteers & Development of Public Policy

- ◆ Environmental Impact Assessment
  - All interested parties including NGOs have an opportunity to provide input about any matter covered in the EIA report
  - Sensitive habitats information





# Encouragement for Public Involvement

- ◆ Environmental Leadership Awards



- ◆ Gulf of Maine Visionary and Longard Awards



# Partnering Possibilities

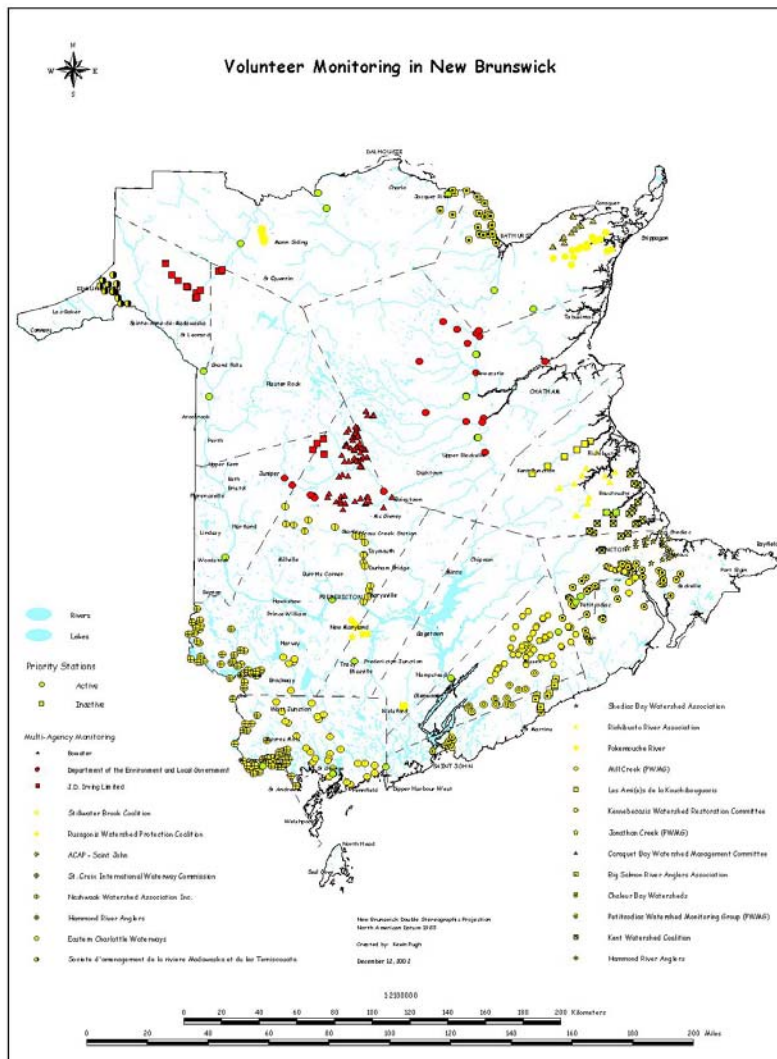
## ◆ Partnering Possibilities

- Water Classification
- Stakeholder identification
- Site selection
- Site Evaluation
- Volunteer training for water quality monitoring



# Partnering Possibilities

Volunteer training for  
water quality monitoring



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# Partnering Possibilities

## ◆ Partnering Possibilities

- Analytical services
- Data interpretation
- Watershed assessments
- Quality assurance and control
- Data/information storage and retrieval
- Land-use/cover identification



# Resources

- ◆ The Tree house - <http://www.nbtreehouse.ca/volunteer.html>
- ◆ Eastern Charlotte Waterways - <http://norbs0.tripod.com/>
- ◆ Petitcodiac Watershed Monitoring Group - <http://www.pwmg-gsbp.org/support.html>
- ◆ Meduxnekeag River Association - <http://www.meduxnekeag.org>
- ◆ Miramichi Environmental River Enhancement Committee - <http://www.mreac.org/>
- ◆ Shediac Bay Watershed Association - <http://www.sbwa-abvbs.net/>
- ◆ *Partenariat pour la gestion intégrée du bassin versant de la baie de caraquet* - <http://www.baiedecaraquet.com/somme.htm>
- ◆ *Comité d'aménagement rural du Nord-Ouest Inc.* — [www.carno.ca](http://www.carno.ca)





# QUESTIONS?

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